

# 28th Annual Spokane Fall Folk Festival 2023 Graphics Design Contest

SPOKANE **FALL FOLK** FESTIVAL



28 Years of Celebrating the  
Inland Northwest's Diverse Cultures

The mission of the Spokane Fall Folk Festival is to present the diversity of our community through traditional music, dance, and the arts.

2023 is the 28<sup>th</sup> year of the Festival, which has attracted as many as 5,000 attendees each year.

The Festival is seeking graphic designs to use in their promotional materials: **poster, T-shirts, buttons, and other advertising** for the upcoming 2023 Festival, scheduled for November 11 and 12, at Spokane Community College.

The design should reflect the spirit of the Festival. Designs are encouraged to include elements of Spokane's diversity, history, and geologic landmarks, but are not required. Artwork will be judged on design quality, color, originality, and ease of use on multiple graphic forms.

The purpose of the contest is to design graphics for use online, in print, on T-shirts, and on buttons. Flexibility is important; the design must have the ability to resize easily and look good in black and white as well as in color. The design must be suitable for high quality printing.

Entrants must take care to ensure that their entries are not in any way similar to existing copyrighted images.

**The Spokane Fall Folk Festival is presented by the Spokane Folklore Society,  
a 501(c)(3) organization.**

**\$250 WILL BE AWARDED TO THE WINNING DESIGN**

## How to Enter

- Anyone may enter – multiple entries are allowed but must be submitted individually
- **Deadline: All entries must be submitted by 11:59 pm on July 1, 2023**

## How to Submit

- Via Email: [dgraham@spokanefolkfestival.org](mailto:dgraham@spokanefolkfestival.org)
- Via Postal Mail: Spokane Fall Folk Festival, PO Box 9768, Spokane, WA 99209

## Submission Guidelines

The general parameters for the design are as follows:

- Anyone may enter the graphic design contest.
- Individuals may submit multiple designs for consideration but each design must be submitted individually.
- Artwork must be submitted as either .jpg, .png, or .gif files.
- Save the image at a resolution that will retain clarity when the image is enlarged during judging.
- The file size must not exceed 5 MB.
- It is recommended that the designer submit examples of how their design or elements of the design may appear on a **poster, T-shirt, and button**.
- The following words must be included in the fundamental design: "**Spokane**", "**Fall Folk Festival**", and "**2023**".

For further information, call **(509) 828-3683** or email [dgraham@spokanefolkfestival.org](mailto:dgraham@spokanefolkfestival.org)

The Spokane Folklore Society is a non-profit, volunteer organization dedicated to promoting the folk-art traditions in the Spokane area. The Fall Folk Festival is a two-day, free, community event that showcases the diversity of talent in the Inland Northwest, including musicians, dancers, and craftspeople.

## Specific Guidelines

### Parameters that are specific to the poster are as follows:

- The size of the poster is 11" wide x 17" tall.
- The following additional words must be included in the poster design:
  - **Spokane Folklore Society Presents**
  - **Spokane Fall Folk Festival**
  - **28 Years of Celebrating Our Cultural Diversity**
  - **Saturday, November 11th, 11:00 am to 8:00 pm and Sunday, November 12<sup>th</sup>**
  - **11:00 am to 5:00 pm**
  - **Spokane Community College, Lair Student Center, 1810 N Greene Street**
  - **FREE ADMISSION / FREE PARKING**
  - **LIVE KPBX (91.1 FM) Studio Radio Broadcast - 11:00 am to 1:00 pm**
- Sponsors' information will be provided. The names and logos of the sponsors must appear in a banner at the bottom of the poster.

### Parameters that are specific to the T-shirt are as follows:

- The T-shirt design will appear on the front of a T-shirt.
- Maximum of four (4) colors.
- T-Shirt designs need to be in a vector type format such as .eps, .ai, or .cdr.
- Please also send the design in a .jpeg format for viewing by the contest committee.
- Suggestions of T-shirt colors are welcome.

### Parameters that are specific to the button design are as follows:

- Small portions of the design or individual design elements may be used as an image on the buttons to be sold as a fundraiser at the festival. Additionally, the same or similar design elements may be used for the performer buttons given away as souvenirs to the performing artists.

Pictures and descriptions of past Festivals and Festival artwork can be found elsewhere on our website.

- Previous T-shirts can be viewed on our Festival T-Shirt Archive page ([www.spokanefolkfestival.org/festival-t-shirt-archive.html](http://www.spokanefolkfestival.org/festival-t-shirt-archive.html)).
- Previous posters may be viewed on our Poster Archive page ([www.spokanefolkfestival.org/poster-archive.html](http://www.spokanefolkfestival.org/poster-archive.html)).
- Previous button designs may be viewed on our Festival Button Archive page ([www.spokanefolkfestival.org/festival-buttons-archive.html](http://www.spokanefolkfestival.org/festival-buttons-archive.html)).