example

# Basic Strategic Plan

The Question on the SAGA Application

*If you are applying for general operating support only, please upload a basic Strategic Plan that covers one or more years, includes goals, and shows a work plan. Your short plan should include the following:*

*\* A vision of your role in making a difference in the Spokane community.*

*\* How will SAGA funding will contribute to your development (or to your group’s overall goals)*

*\* A justification for why you are asking for operational support only.*

*\*Expenses for the next year*

*The Following is an example of a basic strategic plan. Only use this information as a suggestion. Not all of the sections will apply to you or your needs.*

**MY ARTS ORGANIZATION**

Strategic Plan for 2017-2020

**ABOUT MY ORGANIZATION**

Since its inception in 2016, MY ARTS ORGANIZATION has been committed to educating and partnering with arts and community leaders to grow healthy and vibrant communities. We partner with others because we know that shared influence creates power. While we work with many arts and non-arts decision makers, our primary stakeholders include:

* Private Sector Leaders from businesses and foundations;
* Public Sector Leaders/Elected Officials including Mayors, Lt. Governors, Senators, Representatives, City/ County Managers, and many others at the federal, state and local levels;
* Education leaders including superintendents of schools, school boards, and teachers;
* Arts Advocates who participate in the Arts Commission, etc; and
* Individuals of power and influence including accomplished artists, philanthropists and patrons, civic leaders, volunteers, and arts board members.

**VISION:** (What we see for the future)

**MISSION:** (How we will carry out our vision and make it happen)

**VALUES:** (What we believe about our art/work)

**STRATEGIC GOALS**

As part of our effort to transform Spokane communities through MY ARTS ORGANIZATION, over the next three years we will:

1. Launch our Vision Initiative, which will convene dialogues around the city on ensuring the MY ARTS ORGANIZATION is core to the future resulting in a new online resources for arts and community leaders.

2. Provide professional development opportunities for our local artists from leaders who work to strengthen the arts in their communities, to immerging artists, through several forums taking place in 2019: ongoing webinar series; digital classrooms and targeted networking.

3. Provide local artists with the strategies and information they need to serve their diverse communities.

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| GOAL #1 |
| Work Plan |
| Measures of Success |

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| GOAL #2 |
| Work Plan |
| Measures of Success |

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| --- |
| GOAL #3 |
| Work Plan |
| Measures of Success |

**WHAT SAGA FUNDING WILL PROVIDE AND WHY:**

Grant funding will…

To operate and achieve our mission, we are seeking support for day to day operations. (justification)…

**EXPENSES FOR THE NEXT YEAR:**

Description of general operating expenses.

Remember, all costs should be ALLOWABLE, ALLOCABLE and REASONABLE:

* Allowable refers to costs that may be charged to a grant. (See guidelines)
* Allocable refers to costs that are necessary for the success of the organization.
* Reasonable refers to actions a prudent business person would employ.